



The International Public Speaking Contest

Topic: 'Local value, Global worth'

We have been able to arrange the **National Final** of the **Public Speaking Competition** for Monday the 28th April in Budapest. The venue will be confirmed at a later date, however it will be convenient and central. We received information on the **International Public Speaking Competition**, which will take place in London on the 16th May 2003.

Anyone who has not received the summary and advice material sent out on the 20th February should contact me for a copy.

DIARY DATES

Spring Day in Europe in Nagykanizsa	Friday 21 st March
'Eurodays' Britain and the EU in Budapest	Saturday 22 nd March
MacMillans Conference in Budapest	Saturday 12 th April
Book Festival in Budapest	Thurs-Sun 24-27 th April
British Days in Miskolc	Saturday 26 th April
Public Speaking Local finals to be completed	Saturday 26 th April
Public Speaking final in Budapest	Monday 28 th April

Local area competitions will need to take place so that the names of the winners can be sent to the ESU by the 26th at the latest. Each local area will be responsible for arranging its own competition and I would suggest that one of the participating schools should host the event.

Prizes

There will be prizes offered at the National Final, however, the National organisation will not be able to provide prizes for local competitions.

Each finalist will receive a copy of the new MacMillans English/American dictionary, provided by Magyar MacMillans. In addition there will be prizes from Oxford University Press, The British Embassy and the Embassy of the United States (RELO) which include advanced course books and writing equipment.

Judges

Several organisations have offered to assist with judging, including the British Council and the British and American Embassies. Locally, organisations are asked to provide a panel of three judges, at least one of whom should be a native speaker. At the end of this Newsletter there are criteria for the judging to make it fair for all. The judges' marks will be submitted, with the finalists' names, to the Programme Director in Budapest, to whom queries should also be directed.

Participants

I have already been contacted by organisers in Győr, Miskolc, Debrecen, Pécs, Nagykanizsa and Budapest and expect to hear from several other regions. It is therefore likely that we will have only one competitor from most areas, however, if there are a larger number of contestants from many different areas we will have a 'B' final in the morning of the 28th for the runners up (by invitation). The best of these will then be able to take part in the 'A' final in the afternoon and will receive the finalists' prizes. This, therefore, gives a better opportunity to those schools and areas with several entrants without lessening the chances of those where there are a smaller number.

Advertising

We have to thank the IATEFL and FPI for including the Public Speaking Competition in their Newsletters. In addition, the editor of the Budapest Sun, Robin Marshall will do an editorial, specifically aimed at attracting sponsorship.

London?

Naturally we wish to send the winner of the competition here in Budapest to London. The situation, however, is very simple. We need sponsorship, about 120,000 Ft, to pay for the accompanying teacher in addition to the cost of fares. We have to thank Ms. Karen Bryce of Travel Unlimited for approaching airlines and bus companies, hopefully to obtain tickets free. We would ask anyone who feels they would like to sponsor this event to contact the Programme Director. A major sponsor will be able to have their name associated with the whole of the event in Hungary. We are not able to guarantee participation in the London event, however, we are working flat out to try to make it possible.

Spring Days in Europe

The event takes place in Nagykanizsa on the Saturday 21st March and is organised by Blasszauer János, an ESU member and a Zala County Adviser on English Education.

This is an International Event involving 79 schools in Hungary and 2845 schools worldwide. It will highlight the importance of speaking English and will be an opportunity for schools to take part in a public speaking competition.

The ESU will be well represented by the Programme Director, Steve Jones, who will be offering some English folk singing as his contribution.

For further information you can contact János by e-mail at bjohnny@chello.hu or look at the site <http://futurum.eun.org> for information about the project and the day.

MacMillan's Conference

On Saturday 12th April there will be the annual MacMillan's English language teachers methodology conference in Budapest. I am told that there are only a few places left so if you wish to take part – it's free by

the way – then you should contact Vanik Petra on 203 3699 or look at the MacMillan's website to register. It is very important that you register beforehand as places are strictly limited. It will take place at the Technical University (Műegyetem Rakpart 3.)

Petra also told me about the **Book Festival in Budapest** from the 24th to the 27th April at the Congress Conference Centre in Budapest which will be of interest.

An ESU of Hungary Web-Site

Very soon we will be on line with our new web-site, designed and maintained by ESU members. The site was designed by Eyal Zucker and will be updated by Reményi Edua with assistance from Renner Péter. All three have the skills to provide the kind of service we will need to keep you informed of what the ESU is doing. The web-site will carry the information seen in each of our Newsletters as well as basic information on the ESU of Hungary, regional information and news and a calendar for coming events.

British National Day

Europark 22nd March 2003

The ESU has been invited to take part in this event, which takes place at the Europark, Határ út in the IXth district. This is part of the 'Eurodays' series of events.

The day will be entirely devoted to Britain and the EU and there will be a forum on the Hungarian-British economic partnership with some information and discussion on courses and study in the UK which will involve the British Council.

This will be a one hour session with a question and answer format involving teenagers and members of the public. All ESU correspondents are invited. We would be delighted to see you there.

The event is being organised by Hardy Mihály of HARD NEWS Communication co. hardnews@mail.datanet.hu

Public Speaking Criteria for judging

1. SUBSTANCE (40 marks)

Clarity, Structure (10 marks)

- The argument has absolute clarity and excellent structure with good evidence (8)
- The argument is generally clear with good structure with some evidence (6)
- The argument lacks clarity generally but has some structure with some evidence (4)
- The argument lacks clarity and has little structure with little evidence (2)

Focus, Development (10 marks)

- The argument is clearly focused on the proposals and develops in a very logical manner (8)
- The argument is generally well focused and is fairly logical (6)
- The argument is deficient in focus and does not follow a logical structure (4)
- The argument lacks focus and logical structure (2)

Exposition (10 marks)

- The content of the speech is of high quality and is well interpreted (8)
- The content is of good quality and generally well interpreted (6)
- The content lacks quality generally with poor interpretation (4)
- The content is frivolous (2)

Knowledge of Subject, Balance (10 marks)

- The speaker understands the subject well and balances his argument appropriately (8)
- The speaker understands his material but presents it in an unbalanced fashion (6)
- The speaker has some knowledge of the subject (4)
- The speaker does not demonstrate a good understanding of the subject (2)

2. STYLE AND TECHNIQUE (30 marks)

Oral technique (10 marks)

- The speaker varies pitch, tone and volume, with suitable pauses to create an effective speech (8)
- The speaker shows some variation of these factors but the speech overall is not very effective (6)
- The speaker occasionally varies these factors but with little real effect (4)
- The speaker is monotonous and boring (2)

General (10 marks)

- The speaker maintains excellent rapport with the audience with appropriate gestures throughout (8)

- The speaker generally uses gestures and generally maintains good rapport (6)
- The speaker uses some gestures though the rapport maintained is poor (4)
- The speaker is generally inanimate and maintains no rapport with the audience (2)

Verbal techniques (10 marks)

- The speaker expresses him/herself using a wide vocabulary accurately with good use of analogy and rhetoric (8)
- The speaker expresses him/herself using a good vocabulary with some use of analogy and other techniques (6)
- The speaker's vocabulary is adequate with some use of analogy and other techniques (4)
- The speaker's vocabulary is very limited as are the techniques used (2)

3. QUESTIONS (10 marks)

- The speaker understands questions and demonstrates the ability to answer appropriately without monopolising the time permitted. Perhaps shows some degree of preparation (8)
- The speaker understands the questions and creates an appropriate response (6)
- The speaker shows some understanding without any real degree of preparedness (4)
- The speaker lacks the ability and understanding to respond appropriately to questions (2)

4. GENERAL EFFECTIVENESS (20 marks)

Attention of / relationship with audience (10 marks)

- The speaker holds the audience's attention completely and creates a bond with his audience (8)
- The speaker interacts with the audience with some success, though there is never a real bond formed (6)
- The speaker elicits some response from the audience (4)
- The speaker elicits no response or a negative response from the audience (2)

Use of emotion and/or humour, natural style, not over rehearsed (10 marks)

- The speaker has a natural, easy style with plenty of emotion and/or humour (8)
- The speaker has a good style and shows some humour/emotion in his presentation (6)
- The speaker's style is over prepared and wooden with limited emotion or humour (4)
- The speaker's style is monotonous and boring (2)

The marks awarded can range from 0 to 10 in any category giving a total of 100. Someone falling between two criteria may receive a mark between those given, i.e. 8,6,4 and 2.

The mark scheme on page 3 was created to assist the judges in assessing levels of performance. They are in line with the criteria supplied by the ESU in England, though the interpretation might vary slightly. They are provided to assist both judges and contestants.

It is suggested that contestants and trainers alike should read through carefully and try to include in their presentations those aspects which are mentioned as they are mentioned specifically in the material from the UK.

Peter Shaffer's Black Comedy

By Katalin Balog

The story reminded me of our life, because nowadays we do too many things to find a new job or to earn more money.

The young sculptor represents, I think, all of those who have only a little money and not just young people. These people, unfortunately, are too common in Hungary at the present and they live in a precarious situation. They are very much at everyone's mercy. In particular most young people are touched by this as they try to create a new life and find a job to pay the rent or buy a flat.

People over 35 can't find a job because they are "too old". Perhaps they are also a little irresolute on how to achieve their goals. Over the last 13 or 14 years in Hungary we have tended to live in a this situation as our former lives changed, and we had to adjust to this new way of life. Throughout the 1990-s the unemployment rate was very high and we became much more uncertain about life. Unfortunately, we seem to care much less about each other than we did.

The actors were very good and I felt as if I were there in the situation. Had you not known that they were Hungarian, you would have never have believed it. The German refugee, the little man like Hitler was a real delight.

The lighting was very atmospheric.

I think the greatest strength of the performance was its ability to make us think about this situation.

Overall, I felt the drama was excellent, because it touched me mentally. I am beginning to think about my life, reading books about everyday psychology but I don't think this is quite enough.

Thank you Kati for sending this to me. I would be very pleased to receive articles on any subject within the scope of the ESU from any of our readers. Also let me know of events in which our readers might be interested.

CHECK LIST - WHAT WE DO

Promote *English in international public speaking and debate for the support of worldwide communication and dialogue*

Encourage *the enjoyment and constructive use of English through educational programmes*

Provide *a forum for international friendship through our support of the worldwide network of ESUs and the provision of secretariat facilities for the International Council at the headquarters at Dartmouth House, London*

Initiate *and administer international youth exchange and work experience schemes*

Focus *on key current affairs issues through regular international conferences, seminars and meetings*

Provide *and create cultural activities*

Facilitate *and assist the establishment and recognition of ESUs worldwide*

Ensure *the coordination and coherence of our activities through the skill and dedication of our staff and voluntary helpers*

Rely *upon the enthusiasm and support of all our members*

Work *in close and innovative partnership with our corporate members and sponsors*

Contact us using:

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