



The International Public

Speaking Contest

Topic: 'Local value, Global worth'

The **National Final** of the **Public Speaking Competition** is scheduled for Monday the 28th April in Budapest beginning at 11am. The Technical University's International School has offered their premises and the judges will come from various neutral organisations. As yet there has been no offer of sponsorship for accommodation of participants at the **International Public Speaking Competition**, which will take place in London on the 16th May 2003. It is therefore important that the National event is well supported to attract sponsorship for next year.

DIARY DATES

MacMillans Conference in Budapest	Saturday 12 th April
Budapest Area Inaugural Meeting	Tuesday 15 th April
Book Festival in Budapest Congress Conference Centre	Thurs-Sun 24-27 th April
Public Speaking Final, Győr	Friday 25 th April
British Days in Miskolc Public Speaking Final, Miskolc	Saturday 26 th April
Public Speaking final in Budapest	Monday 28 th April
Extra General Meeting in Budapest	Monday 28 th April

BRITISH AIRWAYS

British airways has contacted the Programme Director to offer two tickets for the winner and a teacher to fly to the UK. We continue to look for 120,000 Ft to cover the rest of the costs of the trip. If you can help please do!

As a reminder, each finalist will receive a copy of the new MacMillans English/American dictionary, provided by Magyar MacMillan's. In addition there will be prizes from Oxford University Press, The British Embassy and the Embassy of the United States (RELO) which include advanced course books and writing equipment.

Notifying entries

I would like to receive a list of the finalists before the final itself. I need to know who won the competition as they will go directly into the final to be held at 2.30 pm on the 28th. In addition I need the names of two runners up (2nd and 3rd) as there will be a 'B' final held at 11 am on the 28th from which several contestants will gain entry into the 'A' final in the afternoon. One or both runners up may be able to take part in the morning.

MacMillan's Conference

On Saturday 12th April there will be the annual MacMillan's English language teachers' methodology conference in Budapest. I am told that there are only a few places left so if you wish to take part you should contact Vanik Petra on 203 3699 or look at the MacMillan's website to register. It is very important that you register beforehand as places are strictly limited. It will take place at the Technical University (Műegyetem Rakpart 3.)

Meeting with one of our patrons, dr. Gönz Arpad

Chair, Torda Márta, Programme Director, Steve Jones and Budapest member, Gáspár Jolán had a meeting with dr. Gönz Árpád who has been associated with the ESU since 1991.



Dr. Gönz was able to offer some valuable advice to the organisation and will be interested in the progress we make over the next few months.

ESU AREAS NEWS

BUDAPEST

Report: British National Day

Europark 22nd March 2003

The event, which took place at the Europark, Határ út in the 9th district was part of the 'Eurodays' series of events featuring different nationalities. The day was entirely devoted to Britain in the EU and there was music (by the 'Beatles'), several quizzes with prizes provided by the British Council and several publishers.

The event was hosted by Hardy Mihály of HARD NEWS Communication company who interviewed the ESU Programme Director, Steve Jones.

After the programme finished there was a great demand for ESU membership forms from those who had been watching and participating.

**Inaugural Meeting of the
BUDAPEST BRANCH
of the
ESU of HUNGARY**

at the
HAUER CUKRÁSZDA
Budapest, Rákóczi u. 47-49

18.00 to 20.00
Tuesday 15th April 2003

The meeting will consist of an introduction to the ESU of Hungary by the Programme Director followed by a workshop to put together a programme of original events for the coming years.

We will be looking for your ideas to make the ESU a true membership organisation which provides events the membership wish to attend.

NAGYKANIZSA

Spring Days in Europe

The event took place in Nagykanizsa on Saturday 21st March, organised by Blasszauer János, an ESU member and a Zala County Adviser on English Education.

There were representatives from National Government,



including Dunai Péter from the European Union information section of the Ministry of Foreign Affairs and from local government including the Mayor, Litter Nándor, who enjoyed the proceedings very much.

There were over three hundred students involved in different events on the day and the candidates for the Public Speaking Competition were of a very high standard. Three candidates were selected

The ESU Programme Director, Steve Jones, offered a brief interlude of English folk singing at the end of the proceedings alongside local dancers.



**L-R: Bacher Petra, Blasszauer János (organiser),
Tóth Flóra and Hámori Dóra (winner)**

Public Speaking Criteria for judging

1. SUBSTANCE (40 marks)

Clarity, Structure (10 marks)

- The argument has absolute clarity and excellent structure with good evidence (8)
- The argument is generally clear with good structure with some evidence (6)
- The argument lacks clarity generally but has some structure with some evidence (4)
- The argument lacks clarity and has little structure with little evidence (2)

Focus, Development (10 marks)

- The argument is clearly focused on the proposals and develops in a very logical manner (8)
- The argument is generally well focused and is fairly logical (6)
- The argument is deficient in focus and does not follow a logical structure (4)
- The argument lacks focus and logical structure (2)

Exposition (10 marks)

- The content of the speech is of high quality and is well interpreted (8)
- The content is of good quality and generally well interpreted (6)
- The content lacks quality generally with poor interpretation (4)
- The content is frivolous (2)

Knowledge of Subject, Balance (10 marks)

- The speaker understands the subject well and balances his argument appropriately (8)
- The speaker understands his material but presents it in an unbalanced fashion (6)
- The speaker has some knowledge of the subject (4)
- The speaker does not demonstrate a good understanding of the subject (2)

2. STYLE AND TECHNIQUE (30 marks)

Oral technique (10 marks)

- The speaker varies pitch, tone and volume, with suitable pauses to create an effective speech (8)
- The speaker shows some variation of these factors but the speech overall is not very effective (6)
- The speaker occasionally varies these factors but with little real effect (4)
- The speaker is monotonous and boring (2)

General (10 marks)

- The speaker maintains excellent rapport with the audience with appropriate gestures throughout (8)

- The speaker generally uses gestures and generally maintains good rapport (6)
- The speaker uses some gestures though the rapport maintained is poor (4)
- The speaker is generally inanimate and maintains no rapport with the audience (2)

Verbal techniques (10 marks)

- The speaker expresses him/herself using a wide vocabulary accurately with good use of analogy and rhetoric (8)
- The speaker expresses him/herself using a good vocabulary with some use of analogy and other techniques (6)
- The speaker's vocabulary is adequate with some use of analogy and other techniques (4)
- The speaker's vocabulary is very limited as are the techniques used (2)

3. QUESTIONS (10 marks)

- The speaker understands questions and demonstrates the ability to answer appropriately without monopolising the time permitted. Perhaps shows some degree of preparation (8)
- The speaker understands the questions and creates an appropriate response (6)
- The speaker shows some understanding without any real degree of preparedness (4)
- The speaker lacks the ability and understanding to respond appropriately to questions (2)

4. GENERAL EFFECTIVENESS (20 marks)

Attention of / relationship with audience (10 marks)

- The speaker holds the audience's attention completely and creates a bond with his audience (8)
- The speaker interacts with the audience with some success, though there is never a real bond formed (6)
- The speaker elicits some response from the audience (4)
- The speaker elicits no response or a negative response from the audience (2)

Use of emotion and/or humour, natural style, not over rehearsed (10 marks)

- The speaker has a natural, easy style with plenty of emotion and/or humour (8)
- The speaker has a good style and shows some humour/emotion in his presentation (6)
- The speaker's style is over prepared and wooden with limited emotion or humour (4)
- The speaker's style is monotonous and boring (2)

The marks awarded can range from 0 to 10 in any category giving a total of 100. Someone falling between two criteria may receive a mark between those given, i.e. 8,6,4 and 2.

An ESU of Hungary Web-Site

Very soon we will be on line with our new web-site, designed and maintained by ESU members. The site was designed by Eyal Zucker and will be updated by Reményi Edua with assistance from Renner Péter.



The computer team: L-R: Edua, Eyal, Peter, Steve

All three have the skills to provide the kind of service we will need to keep you informed of what the ESU is doing. The web-site will carry the information seen in each of our Newsletters as well as basic information on the ESU of Hungary, regional information and news and a calendar for coming events.

New Activists

We have to thank some newer members who are becoming active in an organisational sense. In Budapest we have two members who are assisting with the administration for the National Organisation. They are **Torda Ildikó** and **Zita Stockwell**.

Zita has played an active part in working on the transfer of the ESU from its old address to the new one in Vörösmarty u. 51 and also in completing applications for funding for the organisation.

Ildikó is working to put together a plan to take the organisation into the future on a sound basis. She will be looking at all of the administrative systems to ensure that members get the most out of the organisation.

CHECK LIST - WHAT WE DO

Promote *English in international public speaking and debate for the support of worldwide communication and dialogue*

Encourage *the enjoyment and constructive use of English through educational programmes*

Provide *a forum for international friendship through our support of the worldwide network of ESUs and the provision of secretariat facilities for the International Council at the headquarters at Dartmouth House, London*

Initiate *and administer international youth exchange and work experience schemes*

Focus *on key current affairs issues through regular international conferences, seminars and meetings*

Provide *and create cultural activities*

Facilitate *and assist the establishment and recognition of ESUs worldwide*

Ensure *the coordination and coherence of our activities through the skill and dedication of our staff and voluntary helpers*

Rely *upon the enthusiasm and support of all our members*

Work *in close and innovative partnership with our corporate members and sponsors*

Extra General Meeting In Budapest 28th April 2003

We have decided to call a further General Meeting to take place at the end of the Public Speaking Competition Final in Budapest. There will be a single item on the agenda which will officially clarify and confirm the election of officers, the change of address and one or two other necessary amendments requested by the Hungarian Court.

Full details will be notified by e-mail in the near future. Members who cannot attend should indicate their agreement in writing, by fax or e-mail.

Contact us using:

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or by e-mail: esu@revai.hu